EXHIBIT B

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SERVICE MARK PRINCIPAL REGISTER

IFIT.COM

ICON HEALTH & FITNESS, INC. (DELAWARE CORPORATION) GLOBAL COMPUTER NETWORK , IN CLASS 42 (U.S. CLS. 100 AND 101). 1500 SOUTH 1000 WEST LOGAN, UT 84321

FOR: PROVIDING INFORMATION AND CONSULTATION SERVICES IN THE FIELD OF EXERCISE EQUIPMENT AND PERSONAL HEALTH, FITNESS AND NUTRITION BY MEANS OF A

FIRST USE 2-0-1999; IN COMMERCE 2-0-1999.

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CIMMERIAN COLEMAN, EXAMINING ATTOR-