2. Aspen seeks the full extent of relief available to it under the Patent Act and the Lanham Act, including a preliminary and permanent injunction against Novitas' continued acts, the costs of this action including reasonable attorney's fees, and for such other and further relief as this Court may seem just, proper, and equitable.

# **JURISDICTION AND VENUE:**

- 3. This Court has subject matter jurisdiction over the claims under 28 U.S.C. §§ 1331, 1332, and 1338(a) and 15 U.S.C. § 1221(a).
- 4. Upon information and belief, Aspen alleges that Novitas has conducted business, including the acts giving rise to this Complaint, within this judicial district. Therefore, this Court has personal jurisdiction over Novitas.
- 5. A substantial portion of the acts giving rise to this complaint were committed within this judicial district. Venue is therefore proper in this judicial district under 28 U.S.C. §§ 1391(b) and (c), and 1400 (b), as Novitas is subject to personal jurisdiction, do business, and have committed acts of infringement in this district.

# **THE PARTIES:**

- 6. Plaintiff Aspen is a California corporation with its principal place of business at 6481 Oak Canyon, Irvine, California. Aspen is the exclusive licensee all rights to the patent-in-suit.
- 7. Upon information and belief, defendant Novitas is located at 451 West Lambert Road, Suite 209 in Brea, California, is a California LLC, and has done business in numerous districts throughout the United States, including, but not limited to, the Central District of California.
- 8. The true names and capacities of Defendants sued as Does 1-10 are unknown to Aspen. Aspen is informed and believes that each Doe defendant is legally responsible in some manner for the wrongs alleged in this complaint, either

RC1/6637639.3/PF1 - 2 - COMPLAINT

by being part of the manufacture of the infringing goods, by selling the infringing goods, or otherwise participating in the wrongdoing.

# **ALLEGATIONS COMMON TO ALL CAUSES OF ACTION:**

- 9. The '494 Patent was duly and legally issued by the United States
  Patent and Trademark Office on April 19, 2011. Aspen Medical Holdings, LLC is
  the owner of the '494 Patent. Aspen is the exclusive licensee of the '494 Patent.
- 10. Aspen is a leader in the design, development, and marketing of upper and lower spinal orthotics. Aspen has local sales representatives throughout the United States as well as representation worldwide. For over twenty-five years, the management team and employees at Aspen have introduced a continuous flow of pioneering spinal bracing products and services to the healthcare marketplace.
- 11. Aspen's spinal bracing products have leveraged its "Aspen" company name by using a "mountain" family of trademarks for instance, the "Sierra" cervical collar, the "Vista" upper and lower spine braces, the "Evergreen" line of lower back braces, and the "Summit" line of lower back supports. Aspen uses the design from the '494 Patent in its Summit products.
- 12. Novitas has recently begun marketing and selling a blatant copy of Aspen's Summit braces. Novitas even went so far as to attempt to free ride off of Aspen's "mountain" family of trademarks, calling its knockoff product the "Sequoia."
  - 13. Novitas has no license to use the '494 Patent.
- 14. On September 13, 2012, Aspen sent a letter to Novitas placing it on notice of the 'D062 Patent, and requesting that Novitas immediately cease the manufacture and sale of its knock-off products. Novitas did not respond to the letter.
- 15. Upon information and belief, Novitas continues to manufacture and sell the knock-off products.

RC1/6637639.3/PFI - 3 - COMPLAINT

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# FIRST CLAIM FOR RELIEF:

(Design Patent Infringement, 35 U.S.C. § 1, et seq. against all Defendants)

- 16. The allegations of the paragraphs above are incorporated herein by reference.
- 17. Novitas' actions in manufacturing, advertising, distributing, and selling its Sequoia products infringe the '494 Patent.
- 18. Aspen has been damaged by the foregoing infringing acts of Defendants. The exact amount of such damages can be determined upon an accounting.

# **SECOND CLAIM FOR RELIEF:**

(Trade dress infringement and unfair completion against all Defendants)

- 19. The allegations of the paragraphs above are incorporated herein by reference.
  - 20. Aspen's Summit trade dress consists of the following:
    - dark fabric,
    - with rounded contours on the center piece and
    - rounded contours of the end pieces,
    - a slightly concave contour of the straps,
    - a contrasting decorative band on the straps with an even more concave contour than the straps, and
    - contrasting piping at the edge of the contrasting decorative band,
    - with the piping terminating at the approximate top and bottom points of the end pieces.
  - 21. This trade dress is arbitrary and non-functional.
- 22. The practitioners and others in the medical community involved in the specification or purchase of lumbar devices recognize the Summit trade dress as belonging to Aspen, and that trade dress has secondary meaning to these persons.

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- 23. By willfully using virtually identical trade dress, Novitas is attempting to confuse consumers as to the source, affiliation, or sponsorship of their products, and free ride off of the goodwill and market awareness that Aspen has spent years building.
- 24. By appropriating Aspen's "mountain" family of trademarks, Novitas is further attempting to confuse consumers as to the source, affiliation, or sponsorship of Novitas' knockoff products.
- 25. Aspen has not given Novitas permission to use its trade dress or its "mountain" naming convention. Consumers are likely to be confused by Novitas' actions, and in fact are confused. Aspen has been, and will continue to be, harmed by Novitas' use of Aspen's trade dress and its "mountain" naming convention.

# THIRD CLAIM FOR RELIEF:

(Unfair business practices against all Defendants)

- 26. The allegations of the paragraphs above are incorporated by reference.
- 27. Novitas' infringement of Aspen's patent and appropriation of Aspen's trade dress and "mountain" naming convention are violations of California's Unfair Competition Law (Bus. & Prof. Code, § 17200). Consumers are likely to be confused by Novitas' actions, and in fact are confused. Aspen has been, and will continue to be, harmed by Novitas' unfair business practices.

# **JURY DEMAND**

Aspen demands a trial by jury on all issues so triable.

## PRAYER FOR RELIEF:

Aspen prays for judgment in its favor, and the following relief:

a) A preliminary injunction enjoining Defendants during the pendency of this action and thereafter permanently, from infringement of the '494

RC1/6637639.3/PF1

- 5 -

COMPLAINT

- Patent, and from appropriation of Aspen's trade dress and naming convention.
- b) An award to Aspen of such damages as it shall prove at trial against
  Defendants for patent infringement, after a full accounting of all
  damages that Aspen has suffered as a result of Defendants' unlawful
  conduct, said damages to be no less than a reasonable royalty;
- c) An award to Aspen of all damages so determined for willful infringement, in accordance with 35 U.S.C. §284, together with prejudgment interest;
- d) An award to Aspen for all of its losses and a disgorgement of Defendants' gains resulting from Novitas' use of Aspen's trade dress and "mountain" naming convention;
- e) Pre-judgment interest as allowed by law;
- f) Aspen's costs of this action and reasonable attorneys' fees; and
- g) Such other and further relief as this Court or the jury determines to be just and proper.

DATED: October 10, 2012

ROPERS, MAJESKI, KOHN & BENTLEY

By:

TIMOTHY L. SKELTON
LAEL D ANDARA
Attorneys for Plaintiff
ASPEN MEDICAL PRODUCTS



# (12) United States Design Patent (10) Patent No.:

Garth et al.

US D636,494 S

(45) Date of Patent:

\*\* Apr. 19, 2011

## (54) LUMBAR BELT

(75) Inventors: Geoffrey Garth, Long Beach, CA (US); Albert Romo, Lakewood, CA (US); Steven Burke, Huntington Beach, CA

Assignee: Aspen Medical Holdings, Irvine, CA (US)

(\*\*) Term: 14 Years

(21) Appl. No.: 29/339,511

(22) Filed: Jul. 1, 2009

(51) LOC (9) Cl. ...... 24-02 U.S. Cl. ..... D24/190 (52)

Field of Classification Search ...... D24/190, D24/188, 189, 200, 206; D2/624, 627; D29/100, D29/101.3, 101.5; 2/44, 311, 338; 128/96.1, 128/100.1; 602/1, 2, 5, 6, 14, 19, 20, 60,

602/61, 900 See application file for complete search history.

#### (56)References Cited

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\* cited by examiner

Primary Examiner - Prabhakar Deshmukh Assistant Examiner - Derrick Holland

(74) Attorney, Agent, or Firm - Fish & Associates, PC

## **CLAIM**

The ornamental design for the lumbar belt, as shown and described.

### DESCRIPTION

FIG. 1 is a rear perspective view of a lumbar belt showing my

FIG. 2 is a rear enlarged fragmentary elevation view thereof; FIG. 3 is another rear enlarged fragmentary elevation view

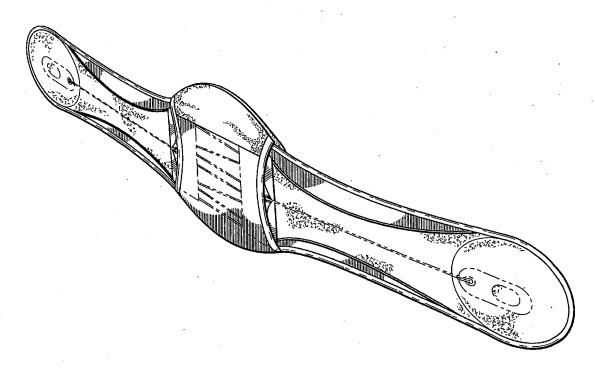
FIG. 4 is a front enlarged fragmentary elevation view thereof; FIG. 5 is another front enlarged fragmentary elevation view thereof;

FIG. 6 is a second perspective view thereof, shown in use; and,

FIG. 7 is a third perspective view thereof, shown in use.

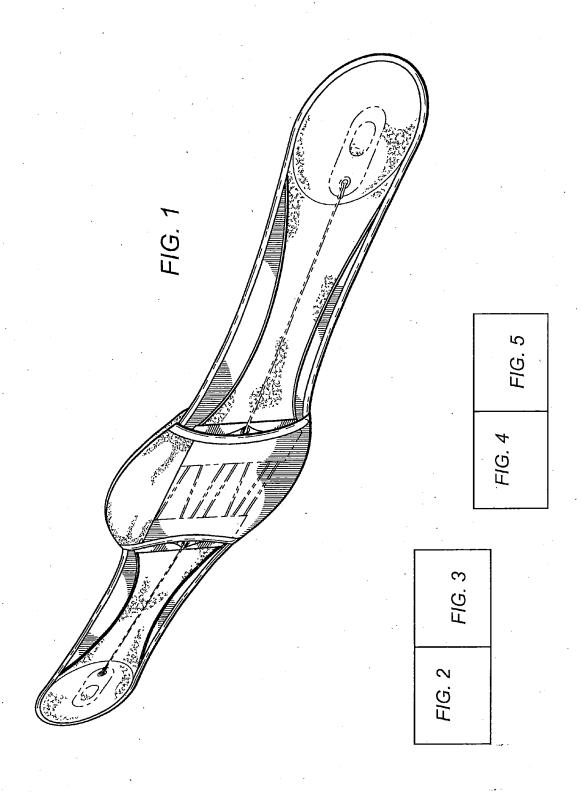
The broken lines shown are for illustrative purposes only and form no part of the claimed design.

## 1 Claim, 7 Drawing Sheets



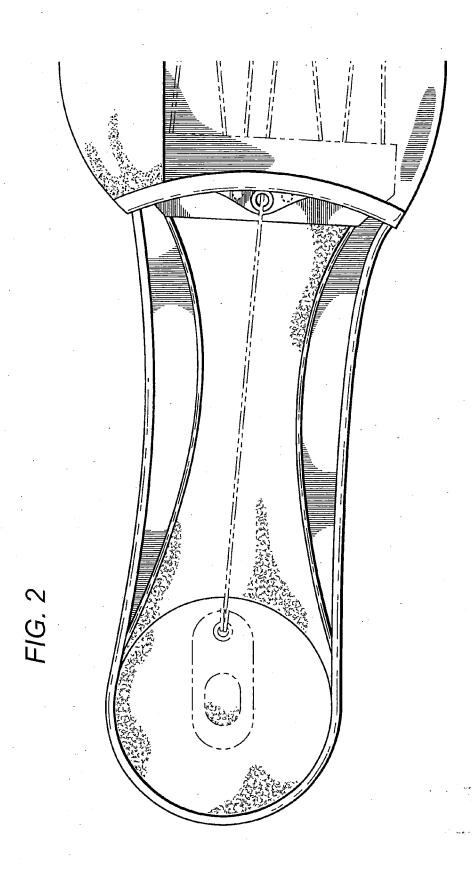
Apr. 19, 2011

Sheet 1 of 7



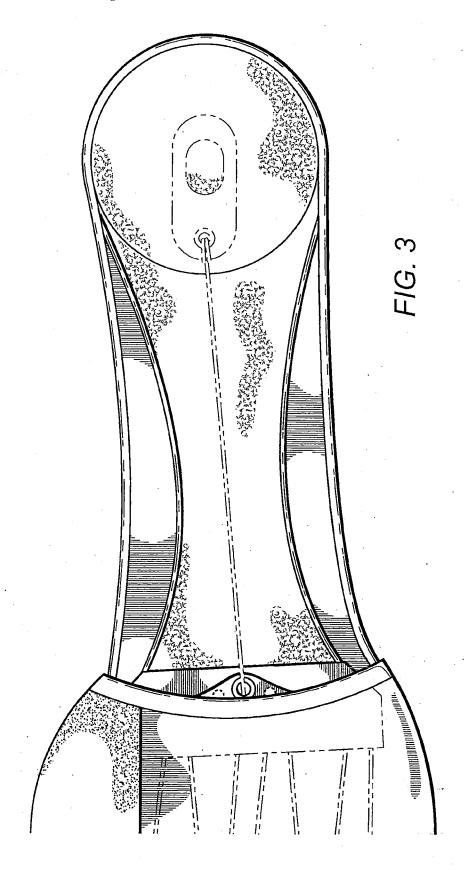
Apr. 19, 2011

Sheet 2 of 7



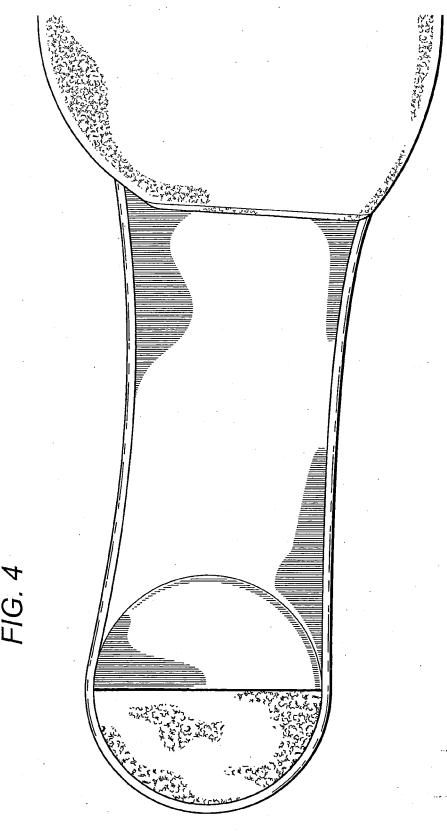
Apr. 19, 2011

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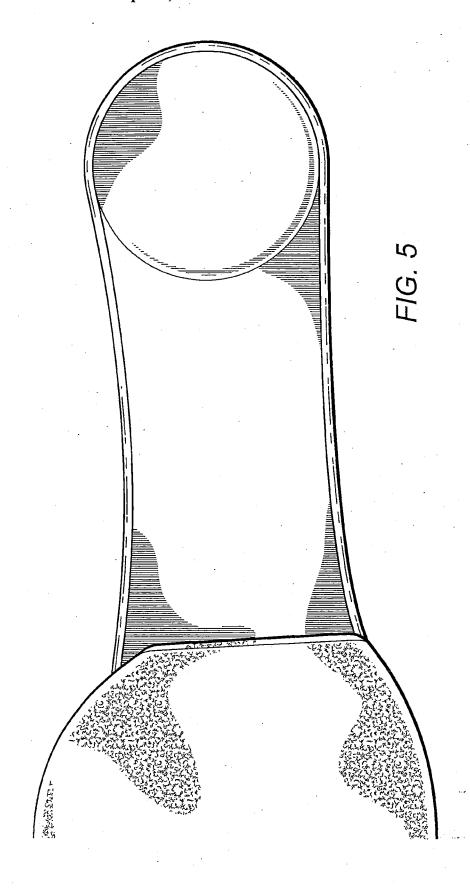
Apr. 19, 2011

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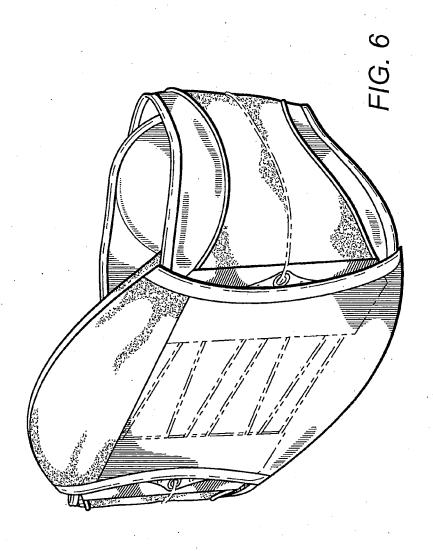
Apr. 19, 2011

Sheet 5 of 7



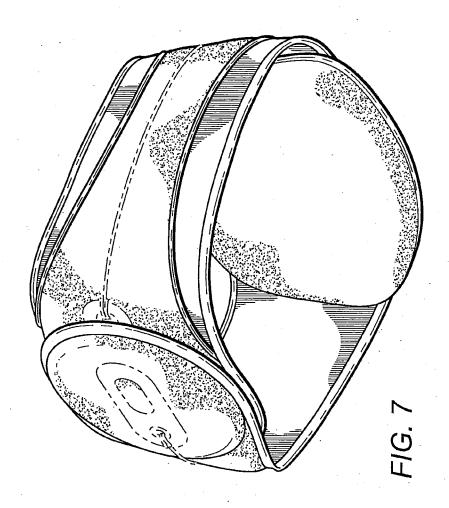
Apr. 19, 2011

Sheet 6 of 7



Apr. 19, 2011

Sheet 7 of 7



# UNITED STATES DISTRICT COURT CENTRAL DISTRICT OF CALIFORNIA

# NOTICE OF ASSIGNMENT TO UNITED STATES MAGISTRATE JUDGE FOR DISCOVERY

This case has been assigned to District Judge Manuel Real and the assigned discovery Magistrate Judge is John E. McDermott.

The case number on all documents filed with the Court should read as follows:

CV12- 8733 R (JEMx)

Pursuant to General Order 05-07 of the United States District Court for the Central District of California, the Magistrate Judge has been designated to hear discovery related motions.

Unless otherwise ordered, the United States District Judge assigned to this case will hear and determine all discovery related motions.

# **NOTICE TO COUNSEL**

\_\_\_\_\_\_

A copy of this notice must be served with the summons and complaint on all defendants (if a removal action is filed, a copy of this notice must be served on all plaintiffs).

Subsequent documents must be filed at the following location:

Ħ	Western Division 312 N. Spring St., Rm. G-8 Los Angeles, CA 90012	Southern Division 411 West Fourth St., Rm. 1-053 Santa Ana, CA 92701-4516	L	Eastern Division 3470 Twelfth St., Rm. 13 Riverside, CA 92501	3.

Failure to file at the proper location will result in your documents being returned to you.

Timothy L. Skelton (SBN 200432)	Document	Filed 10/11/12 Page 17 01 19 Page 1D #.16
Lael D. Andara (SBN 215416)		
Ropers, Majeski, Kohn & Bentley	•	·
515 South Flower Street, Suite 1100		
Los Angeles, CA 90071	•	
Phone: (213) 312-2000		
Facsimile: (213) 312-2001		
Email: tskelton@rmkb.com		
landara@rmkb.com		
		<u> </u>
		DISTRICT COURT CT OF CALIFORNIA
		CASE NUMBER
Aspen Medical Products, Inc.		
Tippen Medicul Froducts, Inc.		L P W 1 2 2 A O 7 7 7 7 P
	PLAINTIFF(S)	CV12:00733p(76Ux)
<b>v.</b>	TLAMVIII 1(b)	- · · · · · · · · · · · · · · · · · · ·
<b>v.</b>		J
Novitas Medical LLC		
	•	SUMMONS
	DEFENDANT(S).	
<u></u>	DEFENDANT(S).	
TO: DEFENDANT(S):		
10. DEI BROM (1(5).		
A lawsuit has been filed agains	t you.	
must serve on the plaintiff an ansomore counterclaim cross-claim or a more motion must be served on the plainting to the counterclaim served on the plaintiff and ansomore counterclaim served on the se	swer to the attantion under Rule ntiff's attorney, Itreet, Suite 1100	e 12 of the Federal Rules of Civil Procedure. The answer Fimothy L. Skelton, whose address is Ropers, Majeski, Los Angeles, CA 90071. If you fail to do so, judgment handed in the complaint. You also must file your answer
OCT 1 1 2012  Dated:		Clerk, U.S. District Court  By:  Deputy Clerk  (Seal of the Court)
[Use 60 days if the defendant is the United Sta 60 days by Rule 12(a)(3)].	tes or a United State	s agency, or is an officer or employee of the United States. Allowed

# Case 2:12-cy-08733-R-IEM Document T. Eiled 10/11/12 Page 18 of 19 mi Page ID #:19

CIVIL COVER SHEET DEFENDANTS I (a) PLAINTIFFS (Check box if you are representing yourself ) Novitas Medical, Inc. Aspen Medical Products, Inc. Attorneys (If Known) (b) Attorneys (Firm Name, Address and Telephone Number. If you are representing yourself, provide same.) Timothy L. Skelton (SBN 200432) tskelton@rmkb.com Lael D. Andara (SBN 215416) landara@rmkb.com Ropers, Majeski, Kohn & Bentley 515 South Flower Street, Suite 1100 Los Angeles, CA 90071 III. CITIZENSHIP OF PRINCIPAL PARTIES - For Diversity Cases Only II. BASIS OF JURISDICTION (Place an X in one box only.) (Place an X in one box for plaintiff and one for defendant.) PTF DEF PTF DEF 3 Federal Question (U.S. 1 U.S. Government Plaintiff Government Not a Party Citizen of This State Incorporated or Principal Place  $\square$ 4  $\square$ 4 of Business in this State 4 Diversity (Indicate Citizenship 2 2 Incorporated and Principal Place 5 5 2 U.S. Government Defendant Citizen of Another State of Parties in Item III) of Business in Another State Citizen or Subject of a Foreign Country 3 3 Foreign Nation  $\square$  6  $\square$  6 IV. ORIGIN (Place an X in one box only.) 2 Removed from 3 Remanded from 4 Reinstated or 5 Transferred from another district (specify): 6 Multi-7 Appeal to District 1 Original Appellate Court Reopened District Judge from Proceeding Litigation Magistrate Judge V. REQUESTED IN COMPLAINT: JURY DEMAND: X Yes No (Check 'Yes' only if demanded in complaint.) MONEY DEMANDED IN COMPLAINT: \$ CLASS ACTION under F.R.C.P. 23: Yes No VI. CAUSE OF ACTION (Cite the U. S. Civil Statute under which you are filing and write a brief statement of cause. Do not cite jurisdictional statutes unless diversity.) This is an action arising under the patent laws of United States, Title 35 of the United States Code and 35 U.S.C. Sections 1, et seq. VII. NATURE OF SUIT (Place an X in one box only.) PRISONER TORTS **TORTS** LABOR OTHER STATUTES CONTRACT PERSONAL INJURY **PERSONAL** PETITIONS 710 Fair Labor Standards 400 State Reapportionment 110 Insurance **PROPERTY** 310 Airplane 7 510 Motions to Vacate Act 410 Antitrust 120 Marine Sentence Habeas 315 Airplane Product 370 Other Fraud 720 Labor/Mgmt. 430 Banks and Banking 130 Miller Act 371 Truth in Lending Corpus Liability Relations 450 Commerce/ICC 140 Negotiable Instrument 7 530 General 730 Labor/Mgmt. 320 Assault, Libel & 380 Other Personal Rates/etc. 150 Recovery of Property Damage 535 Death Penalty Reporting & Slander 460 Deportation Overpayment & Disclosure Act 330 Fed. Employers' 385 Property Damage 340 Mandamus/ 470 Racketeer Influenced Enforcement of 740 Railway Labor Act Liability Product Liability Other Judgment and Corrupt BANKRUPTCY 790 Other Labor 340 Marine 550 Civil Rights 151 Medicare Act Organizations 22 Appeal 28 USC Litigation 7 555 Prison Condition 345 Marine Product 1 480 Consumer Credit 152 Recovery of Defaulted 791 Empl. Ret. Inc. 158 Liability FORFEITURE / 7 490 Cable/Sat TV Student Loan (Excl. 423 Withdrawal 28 Security Act 350 Motor Vehicle Veterans) PENALTY ■ 810 Selective Service **USC 157** PROPERTY RIGHTS 153 Recovery of 355 Motor Vehicle 850 Securities/Commodities/ 610 Agriculture CIVIL RIGHTS 820 Copyrights Overpayment of Product Liability 620 Other Food & Exchange 🛛 830 Patent Veteran's Benefits 360 Other Personal 441 Voting 875 Customer Challenge 12 Drug 160 Stockholders' Suits 840 Trademark Injury 442 Employment USC 3410 625 Drug Related 190 Other Contract 362 Personal Injury-443 Housing/Acco-SOCIAL SECURITY Seizure of 890 Other Statutory Actions Med Malpractice 195 Contract Product mmodations Property 21 USC 61 HIA(1395ff) 891 Agricultural Act Liability 365 Personal Injury-881 444 Welfare 362 Black Lung (923) 892 Economic Stabilization Product Liability ] 630 Liquor Laws 196 Franchise 445 American with ☐ 863 DIWC/DIWW Act 368 Asbestos Personal 640 R.R.& Truck Disabilities -REAL PROPERTY 405(g)) 893 Environmental Matters Injury Product Employment 650 Airline Regs 894 Energy Allocation Act 210 Land Condemnation 864 SSID Title XVI Liability 446 American with 3865 RSI (405(g)) 660 Occupational 895 Freedom of Info. Act 220 Foreclosure IMMIGRATION Disabilities -Safety /Health FEDERAL TAX SUITS 900 Appeal of Fee Determi-230 Rent Lease & Ejectment Other 462 Naturalization ☐ 690 Other 370 Taxes (U.S. Plaintiff nation Under Equal 240 Torts to Land 440 Other Civil Application or Defendant) Access to Justice 245 Tort Product Liability Rights 463 Habeas Corpus-371 IRS-Third Party 26 ☐ 950 Constitutionality of State 290 All Other Real Property Alien Detainee USC 7609 Statutes 465 Other Immigration Actions FOR OFFICE USE ONLY: Case Number:

AFTER COMPLETING THE FRONT SIDE OF FORM CV-71, COMPLETE THE INFORMATION REQUESTED BELOW.

# Case 2:12-cv-08733-R-JEM Document 1 Filed 10/11/12 Page 19 of 19 Page ID #:20 UNITED STATES DISTRICT COURT, CENTRAL DISTRICT OF CALIFORNIA CIVIL COVER SHEET

	. IDENTICAL CASES: Has ist case number(s):	s this action been pr	eviously filed in this court a	nd dismissed, remanded or closed? 🔲 No 🗌 Yes			
	. RELATED CASES: Have ist case number(s):		viously filed inthis court that	at are related to the present case? No Yes			
	□ B. □ C.	Arise from the sam Call for determinat For other reasons v	ne or closely related transacti ion of the same or substantia would entail substantial dupli	ions, happenings, or events; or ally related or similar questions of law and fact; or ication of labor if heard by different judges; or at, <u>and</u> one of the factors identified above in a, b or c also is present.			
IX. VE	NUE: (When completing the	following informat	ion, use an additional sheet i	if necessary.)			
(a) Lis	st the County in this District; neck here if the government, i	California County of ts agencies or empl	outside of this District; State oyees is a named plaintiff. In	if other than California; or Foreign Country, in which EACH named plaintiff resides.  f this box is checked, go to item (b).			
Count	y in this District:*			California County outside of this District; State, if other than California; or Foreign Country			
Orang	ge						
(b) Lis	st the County in this District; seck here if the government, i	California County of ts agencies or empl	outside of this District; State oyees is a named defendant.	if other than California; or Foreign Country, in which EACH named defendant resides.  If this box is checked, go to item (c).			
	y in this District:*			California County outside of this District; State, if other than California; or Foreign Country			
Orang	ge						
	st the County in this District; te: In land condemnation c			if other than California; or Foreign Country, in which EACH claim arose.			
County	y in this District.*		·	California County outside of this District; State, if other than California; or Foreign Country			
Rivers	side, Los Angeles, Oran	ige					
	ngeles, Orange, San Bernar land condemnation cases, us			San Luis Obispo Counties			
X. SIGN	IATURE OF ATTORNEY (			Date October 10, 2012			
or o	other papers as required by law	CV-71 (JS-44) Cive. This form, approve ourt for the purpose	red by the Judicial Conference of statistics, venue and initia	rmation contained herein neither replace nor supplement the filing and service of pleadings are of the United States in September 1974, is required pursuant to Local Rule 3 -1 is not filed ating the civil docket sheet. (For more detailed instructions, see separate instructions sheet.)			
110, 10 5	Nature of Suit Code	Abbreviation	Substantive Statement o	of Cause of Action			
	861	НІА	All claims for health insurance benefits (Medicare) under Title 18, Part A, of the Social Security Act, as am Also, include claims by hospitals, skilled nursing facilities, etc., for certification as providers of services uno program. (42 U.S.C. 1935FF(b))				
862 BL All claims for "Black L (30 U.S.C. 923)				ung" benefits under Title 4, Part B, of the Federal Coal Mine Health and Safety Act of 1969.			
				d workers for disability insurance benefits under Title 2 of the Social Security Act, as filed for child's insurance benefits based on disability. (42 U.S.C. 405(g))			
Act, as amended. (42 U  864 SSID All claims for supplement Act, as amended.				ws or widowers insurance benefits based on disability under Title 2 of the Social Security .C. 405(g))			
				tal security income payments based upon disability filed under Title 16 of the Social Security			
				(old age) and survivors benefits under Title 2 of the Social Security Act, as amended. (42			

CIVIL COVER SHEET

CV-71 (05/08)

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